

Who Is An Entrepreneur?



Whole School Assembly
Sekolah Ciputra
28th March, 2019

**For
IDR1,000,000,
can you answer
the follow
question:**

**What is the
second line of the
school vision?**

Our School Vision

Students of Sekolah Ciputra are proud of their national identity, embrace the spirit of entrepreneurship, celebrate cultural diversity and possess the skills, integrity and resilience to participate in a changing global society. The school's mission describes the things we must do in order for the vision to be achieved.

Is this an entrepreneur?

Mark Zuckerberg (1984 -)

Chairman, chief executive officer (CEO) and co-founder of Facebook, Palo Alto, California (Silicon Valley)

Dropped out of Harvard university in 2004 to launch FB



Skill 1.3:
Entrepreneurs
imagine the
future

Or is this an entrepreneur?

Reza Zamir **Ojesy**,

Ride-hailing business that only uses women drivers and services 34 cities (making 300 to 500 journeys each day).

Started in Subaraya, Indonesia.



Skill 1.1:
Entrepreneurs
identify needs

Is it Cool Coconut?

Five PYP 4 students invested IDR 50,000 each and created a drink stall at the Farmers' Market.

The Business Plan and enthusiastic selling meant they made IDR 100,000 each in one afternoon.



Skill 2.4:
Develop financial
and economic
know how

Or maybe this?

Ms. Erni, PYP 4 Team Leader and Superstar PYP Teacher, 21 years Sekolah Ciputra, Subaraya, Indonesia.

Likes Lt. Judy Hopps from the movie Zootopia because she has strong morals.

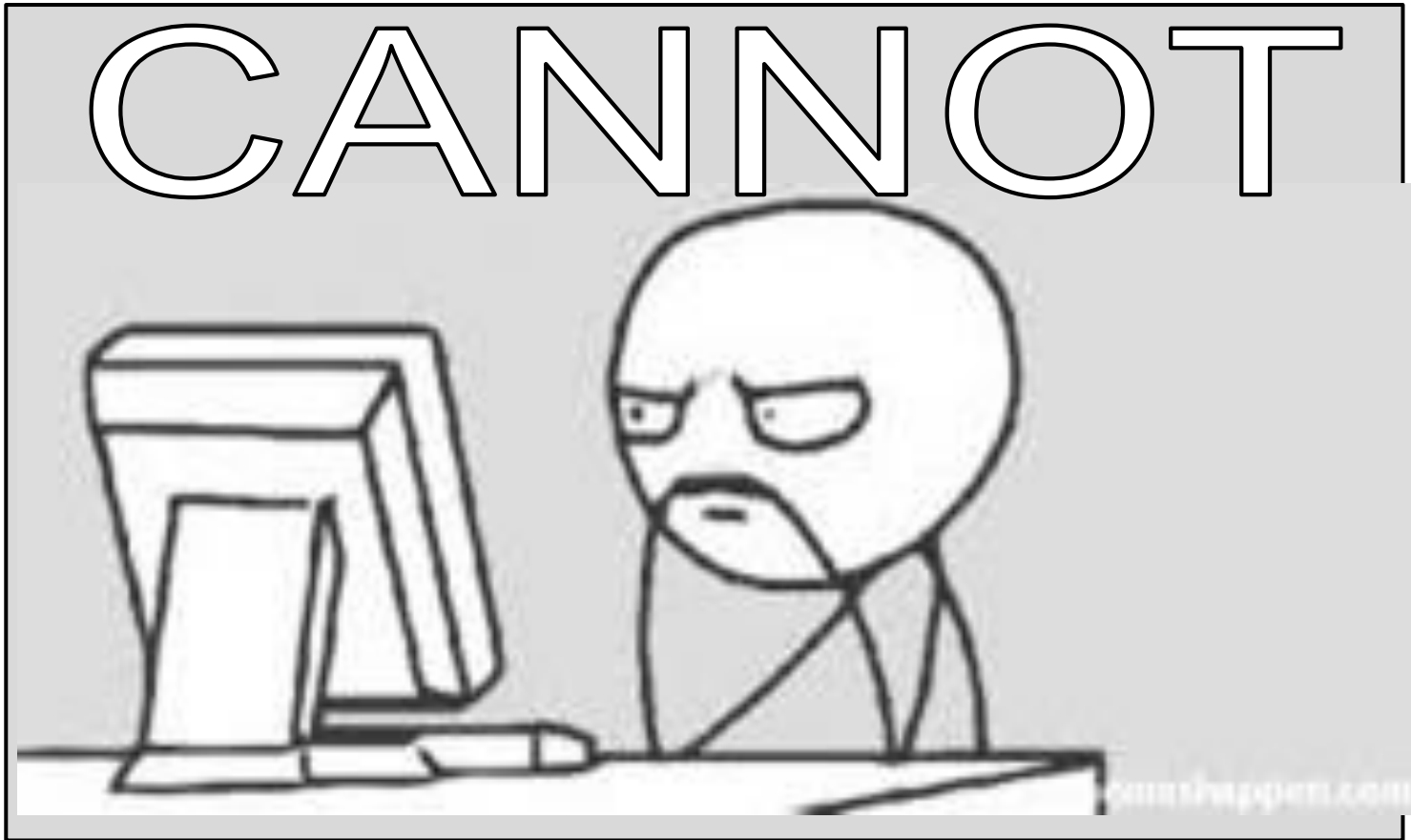


Skill 3.4:
Team up,
collaborate and
network

**All teachers are
entrepreneurs
and can teach
entrepreneurship!**

Had a lesson where the internet says:

CANNOT

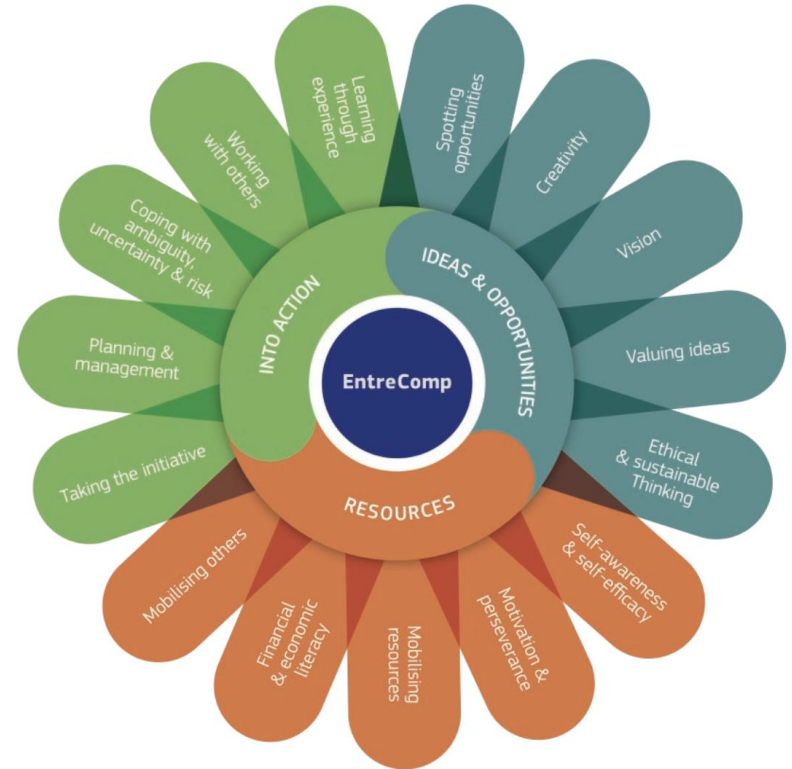


**Skill 3.3:
Handling
situations
promptly and
flexibly**

15 Skills of European Entrepreneurship Competence Framework

3 areas of competence:


1. Ideas & Opportunities
2. Resources
3. Taking Action



Sekolah Ciputra Entrepreneur Curriculum


	MYP				DP	
	7	8	9	10	11	12
1.1 Spotting Opportunities	Create the new design of batik by observation regarding natural model or own design	Find the possibility of entrepreneur project to implement the spirit of entrepreneurship	What factors contribute to the fairness and development of societies (I&S) Access to resources and equality of opps	Science Fair (Science) Design experimental science based on student's personal interest	From PP to real Market 11 SBDP - Humanities (Entrepreneurship Class)	Working with NGO World Vision Indonesia Yayasan Pondok Kasih Habitat of Humanity Garda Pangan

Our School Motto



**Non
scholae
sed vitae
dicimusa**

Our School Motto



**We learn,
not for
school, but
for life**

Take action! Read:

- 1) <https://suzieitaco.wordpress.com/2013/09/17/baga-imana-pembelajaran-kewirausahaan-di-sekolah/>

Take action! Read:

- 1) <https://www.tsc.nsw.edu.au/tscnews/how-to-teach-entrepreneurship-in-schools>
- 2) <https://www.forbes.com/sites/robynshulman/2018/04/08/5-ways-teachers-can-introduce-entrepreneurship-skills-in-their-classrooms/#10e329e72931>

Thank you

Extra Resources

EntreCom 3 Competencies Areas

1. Ideas & Opportunities i.e.
 - a. Creativity
 - b. Value Ideas
 - c. Ethical and Sustainable Thinking
2. Resources i.e.
 - a. Self-awareness and self-efficacy
 - b. Financial and economic literacy
 - c. Mobilizing others
3. Into Action i.e.
 - a. Planning and management
 - b. Coping with uncertainty, ambiguity and risk
 - c. Learning through experience

EntreComp Group 1 Competencies

1.1 Spotting opportunities

- Use your imagination and abilities to identify opportunities for creating value
- Identify and seize opportunities to create value by exploring the social, cultural and economic landscape
- Identify needs and challenges that need to be met
- Establish new connections and bring together scattered elements of the landscape to create opportunities to create value

1.2 Creativity

- Develop creative and purposeful ideas
- Develop several ideas and opportunities to create value, including better solutions to existing and new challenges
- Explore and experiment with innovative approaches
- Combine knowledge and resources to achieve valuable effects

1.3. Vision

- Work towards your vision of the future
- Imagine the future
- Develop a vision to turn ideas into action
- Visualise future scenarios to help guide effort and action

1.4 Valuing ideas

- Make the most of ideas and opportunities
- Judge what value is in social, cultural and economic terms
- Recognise the potential an idea has for creating value and identify suitable ways of making the most out of it

1.5 Ethical and sustainable thinking

- Assess the consequences and impact of ideas, opportunities and actions
- Assess the consequences of ideas that bring value and the effect of entrepreneurial action on the target community, the market, society and the environment
- Reflect on how sustainable long-term social, cultural and economic goals are, and the course of action chosen
- Act responsibly

EntreComp Group 2 Competencies

2.1 Self-awareness and self-efficacy

- Believe in yourself and keep developing
- Reflect on your needs, aspirations and wants in the short, medium and long term
- Identify and assess your individual and group strengths and weaknesses
- Believe in your ability to influence the course of events, despite uncertainty, setbacks and temporary failures

2.2 Motivation and perseverance

- Stay focused and don't give up
- Be determined to turn ideas into action and satisfy your need to achieve
- Be prepared to be patient and keep trying to achieve your long-term individual or group aims
- Be resilient under pressure, adversity, and temporary failure

2.3 Mobilizing resources

- Gather and manage the resources you need
- Get and manage the material, non-material and digital resources needed to turn ideas into action
- Make the most of limited resources
- Get and manage the competences needed at any stage, including technical, legal, tax and digital competences

2.4 Financial and economic literacy

- Develop financial and economic know how
- Estimate the cost of turning an idea into a value-creating activity
- Plan, put in place and evaluate financial decisions over time
- Manage financing to make sure my value-creating activity can last over the long term

2.5. Mobilizing others

- Inspire, enthuse and get others on board
- Inspire and enthuse relevant stakeholders
- Get the support needed to achieve valuable outcomes
- Demonstrate effective communication, persuasion, negotiation and leadership

EntreComp Group 3 Competencies

3.1 Taking the initiative

- Go for it
- Initiate processes that create value
- Take up challenges
- Act and work independently to achieve goals, stick to intentions and carry out planned tasks

3.2 Planning and management

- Prioritize, organize and follow-up
- Set long-, medium- and short-term goals
- Define priorities and action plans
- Adapt to unforeseen changes

3.3 Coping with uncertainty, ambiguity and risk

- Make decisions dealing with uncertainty, ambiguity and risk
- Make decisions when the result of that decision is uncertain, when the information available is partial or ambiguous, or when there is a risk of unintended outcomes
- Within the value-creating process, include structured ways of testing ideas and prototypes from the early stages, to reduce risks of failing
- Handle fast-moving situations promptly and flexibly

3.4 Working with others

- Team up, collaborate and network
- Work together and cooperate with others to develop ideas and turn them into action
- Network
- Solve conflicts and face up to competition positively when necessary

3.5. Learning through experience

- Learn by doing
- Use any initiative for value creation as a learning opportunity
- Learn with others, including peers and mentors

Defining an Entrepreneur

Entrepreneurship is when you act upon opportunities and ideas and transform them into value for others. The value that is created can be financial, cultural, or social.

European Entrepreneurship Competence Framework

“If you see opportunities and find creative ways to solve problems, you’re an entrepreneur, regardless of how old you are or what your background may be.”

Harley Finkelstein, chief operating officer (COO) at Shopify.

Is this an entrepreneur?

Steve Jobs (1955 - 2011)

Chairman, chief executive officer (CEO) and co-founder of Apple Inc., Cupertino, California (Silicon Valley)

He was fired from Apple in 1985.

He was rehired in 1997, successfully launching the iPod, iPhone, iPad and iTunes products



Skill 2.2:

**Entrepreneurs
stay focused and
don't give up**